

## Official Rules for the 2014 Honda Ruckus GY6 Build Sweepstakes

### OFFICIAL RULES

**NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.**

**1. Eligibility:** Win the 2014 Honda Ruckus GY6 Build Bike (the “Sweepstakes”) is open only to those who purchase qualifying items at the Sweepstakes page located at <https://theruckshop.com/product-category/sweepstakes/> and who are 18+ as of the date of entry. The Sweepstakes is only open to legal residents of United States Only and is void where prohibited by law. Employees of Spec Cycles Inc. DBA The Ruck Shop (the “Sponsor”) their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and their immediate family members and/or those living in the same household of each are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void where prohibited.

**2. Agreement to Rules:** By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of the Sponsor as final and binding as it relates to the content. The Sweepstakes is subject to all applicable federal, state and local laws.

**3. Sweepstakes Period:** Entries will be accepted online starting on Feb 14, 2025 12:00 AM and ending March 31, 2025 11:59 PM Eastern Standard Time. All entries must be received by March 15, 2025 11:59 AM. Winner to be picked April 4, 2025 12pm EST.

**4. How to Enter:** During the Sweepstakes Period, Entrants who make a purchase through the Sponsor’s online shop at <https://theruckshop.com/product-category/sweepstakes/> (the “Website”) will automatically receive one (1) entry into the Sweepstakes for each ten (10) whole dollars spent on select products. The number of entries received will be based on the pre-tax amount of your eligible purchase excluding shipping/handling charges, less any discounts.

Via Mail – During the Sweepstakes Period, Entrants can obtain Sweepstakes entries by legible hand-printing, on a 3”x 5” card or paper, their full name, complete mailing address, phone number, date of birth, email address and mailing the card in a #10 business-sized envelope, with proper postage affixed, to: The Ruck Shop – 4797 Allen Road, Zephyrhills FL 33541 (the “Mail-In Entry”). Then, on the opposite side of your entry, in at least 20 words, answer how riding has changed your life. All entries must have a unique response. All entries must be postmarked by March 15, 2025 and received by March 20, 2025. Each mail-in entry received will be worth (1) Sweepstakes entry. **\*\*NOTE:** Mail-in entry card and envelope must be hand-printed by the Entrant only. In addition, Entrants are not permitted to use any 3rd party organization to assist with the entry process in any way (as determined by the Administrator). Each Envelope must be mailed individually. Bulk shipments of entries will not be accepted. **Only one entry per person per household** using the mail in method.

**LIMIT TEN (1) ENTRIES PER ENTRANT, REGARDLESS OF METHOD OF ENTRY.**

**5. Prizes:** Prize information is below

- (1) 2014 Honda Ruckus Build \$4000
- (1) \$200 The Ruck Shop Gift Card \$200
- (2) \$100 The Ruck Shop Gift Card \$100 each

Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by the Sponsor. No cash or other prize substitution permitted except at Sponsor's discretion. The prize is non transferable. Any and all prize related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winners is permitted. Acceptance of prize constitutes permission for Sponsor to use winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

**6. Delivery of prizes:** Winners will be notified through email. Once contact information has been received and all qualifications have been met, items will be sent out using courier of choice by the sponsor. 2014 Honda Ruckus will be shipped via carrier to 48 US Continuous States. All other US States and territories winners are responsible for cost of delivery of Honda Ruckus. Gift cards winners will receive code generated credits to the chosen retailer listed under prizes.

**7. 1099-MISC:** All winners with an ARV over \$600 must accurately fill out a IRS 1099-MISC form and submit back to sponsor before prizes are distributed.

**8. Odds:** The odds of winning depend on the number of eligible entries received.

**9. Winner selection and notification:** Winners of the Sweepstakes will be selected in a random drawing under the supervision of the Sponsor. Winners will be notified via email to the email address they entered the Sweepstakes with within five (5) days following the winner selection. Sponsor shall have no liability for a winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within 72 hours from the time award notification was sent, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited and an alternate winner selected.

The receipt by winner of the prize offered in this Sweepstakes is conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

**10. Rights Granted by you:** By entering this Sweepstakes you understand that the Sponsor, anyone acting on behalf of the Sponsor, or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Sweepstakes, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

**11. Terms:** Sponsor reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes should (in its sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such a case, Sponsor may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor.

Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates these Terms & Conditions.

Sponsor has the right, in its sole discretion, to maintain the integrity of the Sweepstakes, to void entries for any reason, including, but not limited to; multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Sweepstakes rules; or the use of bots, macros or scripts or other technical means for entering. Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws and should such an attempt be made, Cooled Collective reserves the right to seek damages from any such person to the fullest extent permitted by law.

By entering the Sweepstakes you agree to receive email newsletters periodically from the Sponsor. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in the newsletter.

**12. Limitation of Liability:** By entering you agree to release and hold harmless the Sponsor and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.

This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, Instagram, Snapchat, Youtube, Pinterest, LinkedIn or Google. You understand that you are providing your information to the owner of this Sweepstakes and not to Facebook, Twitter, Instagram, Snapchat, Youtube, Pinterest, LinkedIn or Google.

**13. Disputes:** THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF USA AND FLORIDA WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this SWEEPSTAKES, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in FLORIDA having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to

claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

**14. Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy stated on the Sponsor's Web Site. To read the Privacy Policy, <https://theruckshop.com/privacy-policy/>

**15. Winners List:** To obtain a copy of the winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: The Ruck Shop 4797 Allen Road, Zephyrhills, FL 33541 USA. Requests must be received no later than 30 days after the Promotion ends.

**16. Sponsor:** The Sponsor of the Sweepstakes is Spec Cycles Inc. DBA The Ruck Shop 4797 Allen Road, Zephyrhills Florida 33541